

Norwegian electric car user experiences

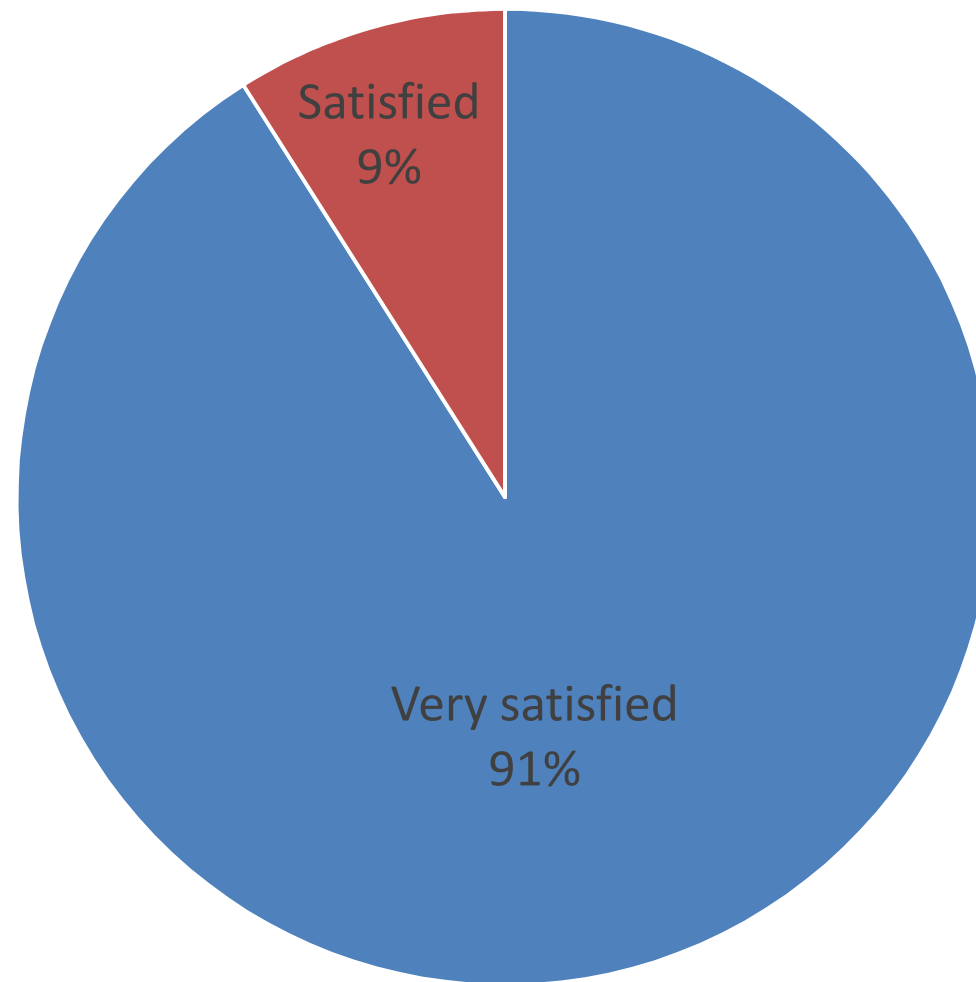
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Very satisfied Norwegian EV users



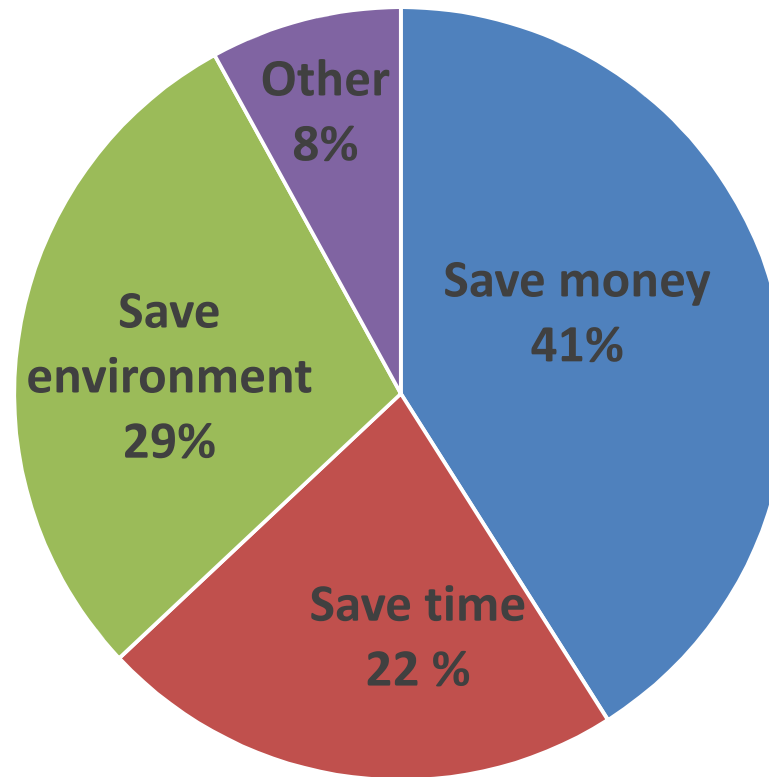
How satisfied are you as an EV user?



«We are extremely satisfied
with our choice to buy an EV»



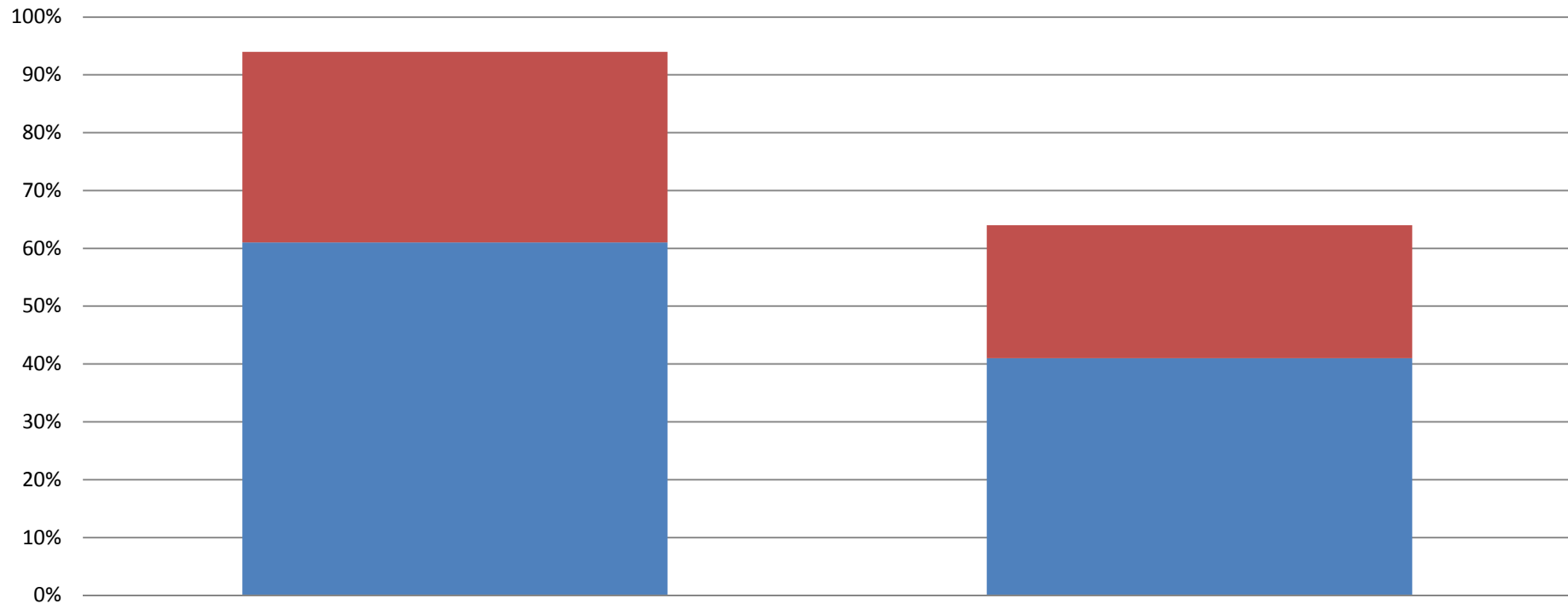
Motivation to buy electric car



«The electric car is better than
expected»



Saving cost and time



My electric car has low running costs

I save time with my electric car

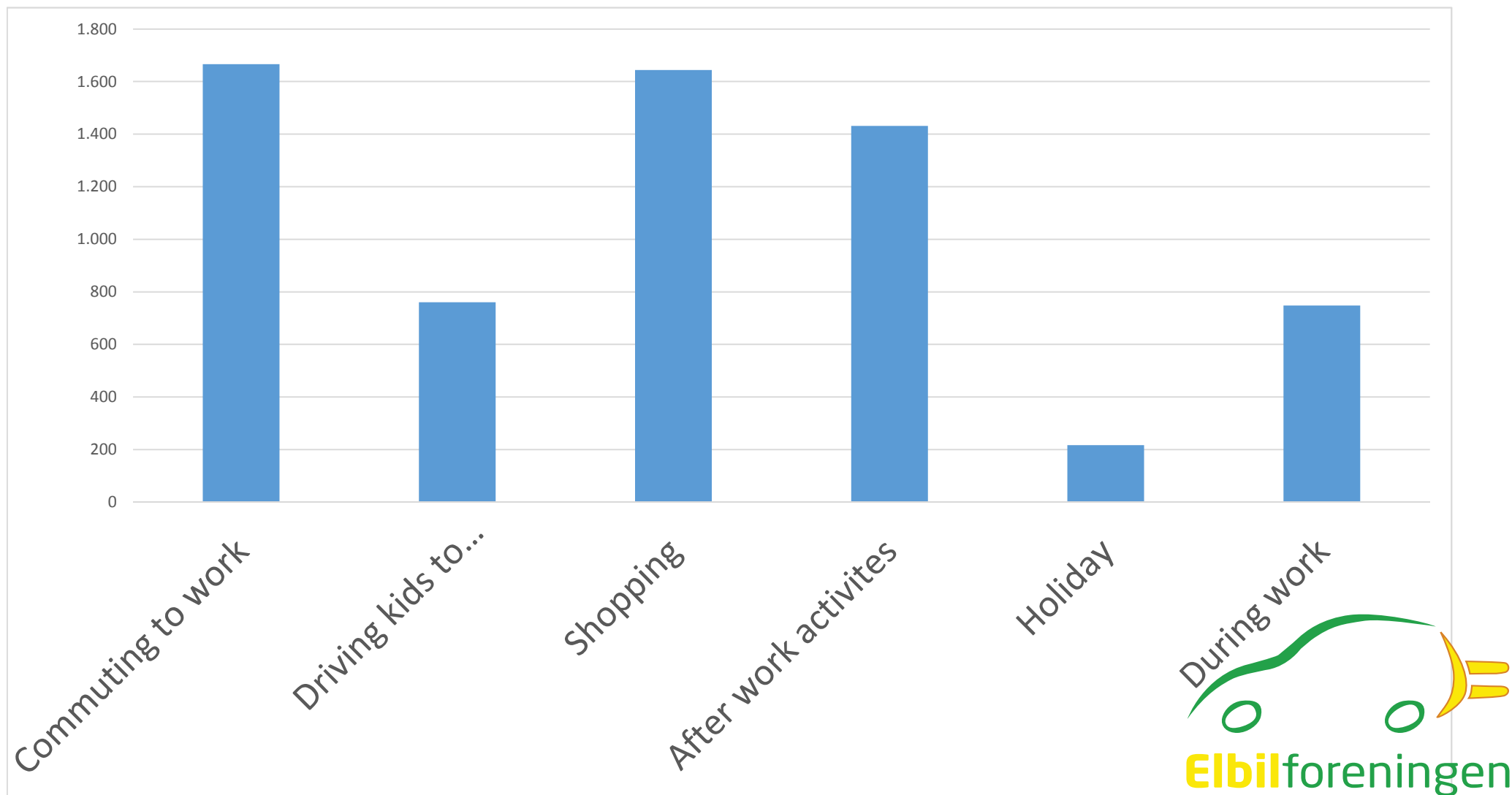
■ Totally agree ■ Agree



«The electric car is our best investment ever»



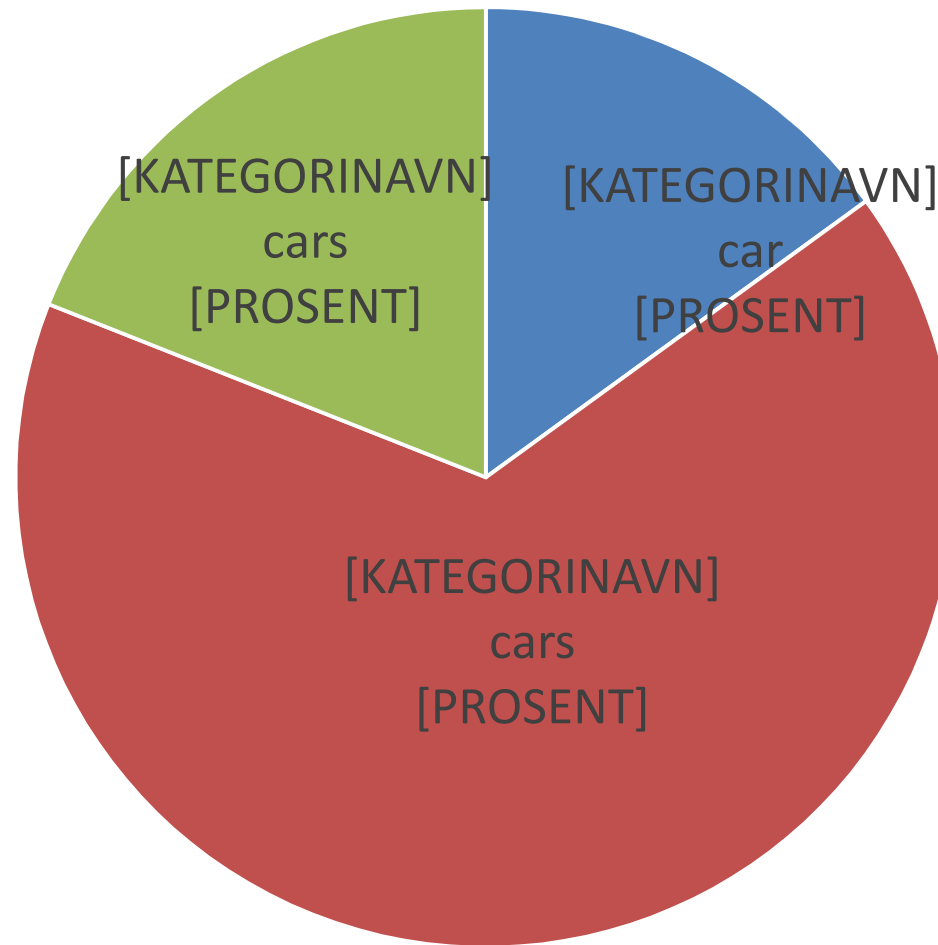
They use the EV for everyday driving



«I am proud to be an electric
car driver»



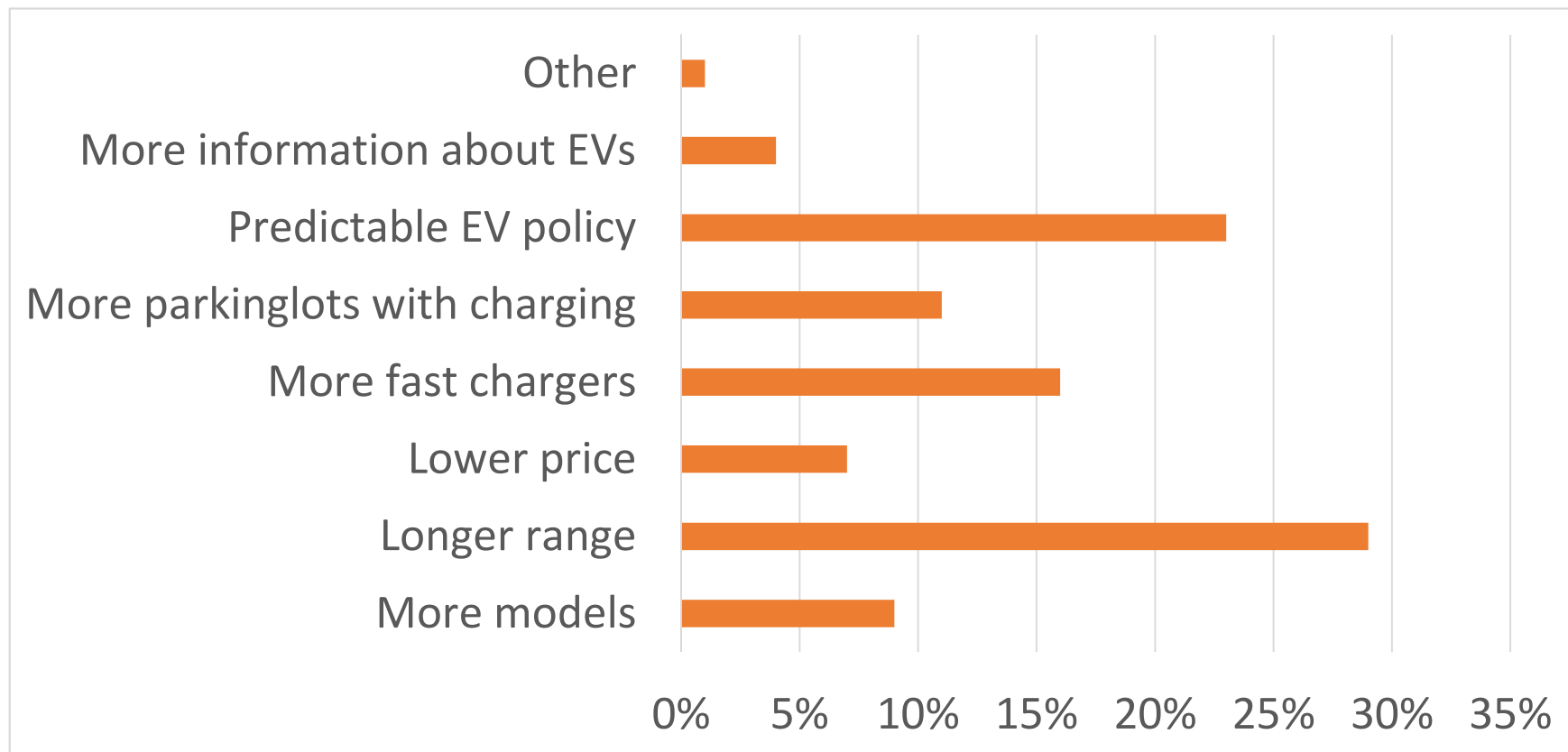
Majority has two or more cars



«Me and my family love our
electric car»



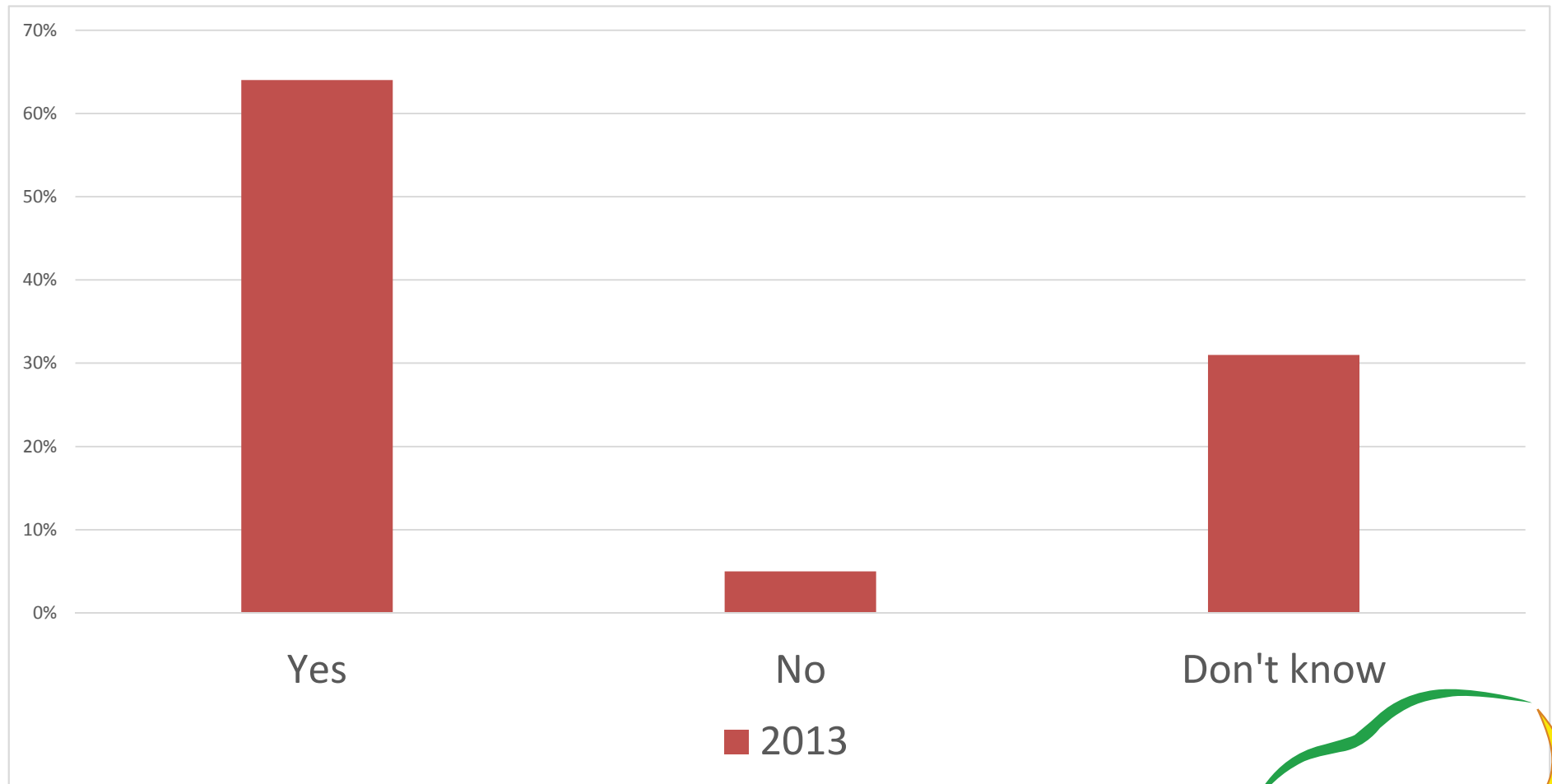
What's necessary to get more people to buy EVs?



«Never petrol car again!»



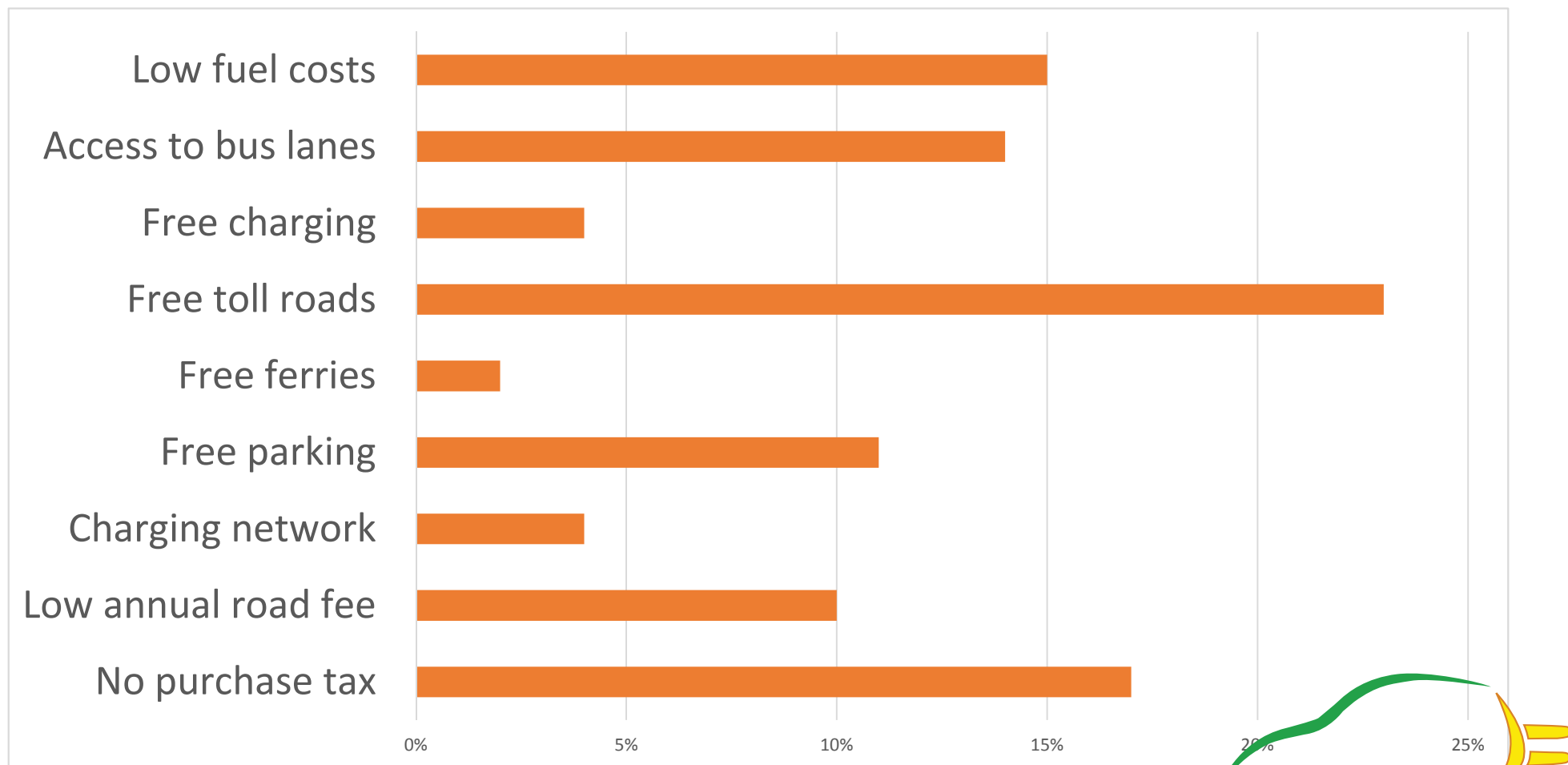
Will your next car be an EV too?



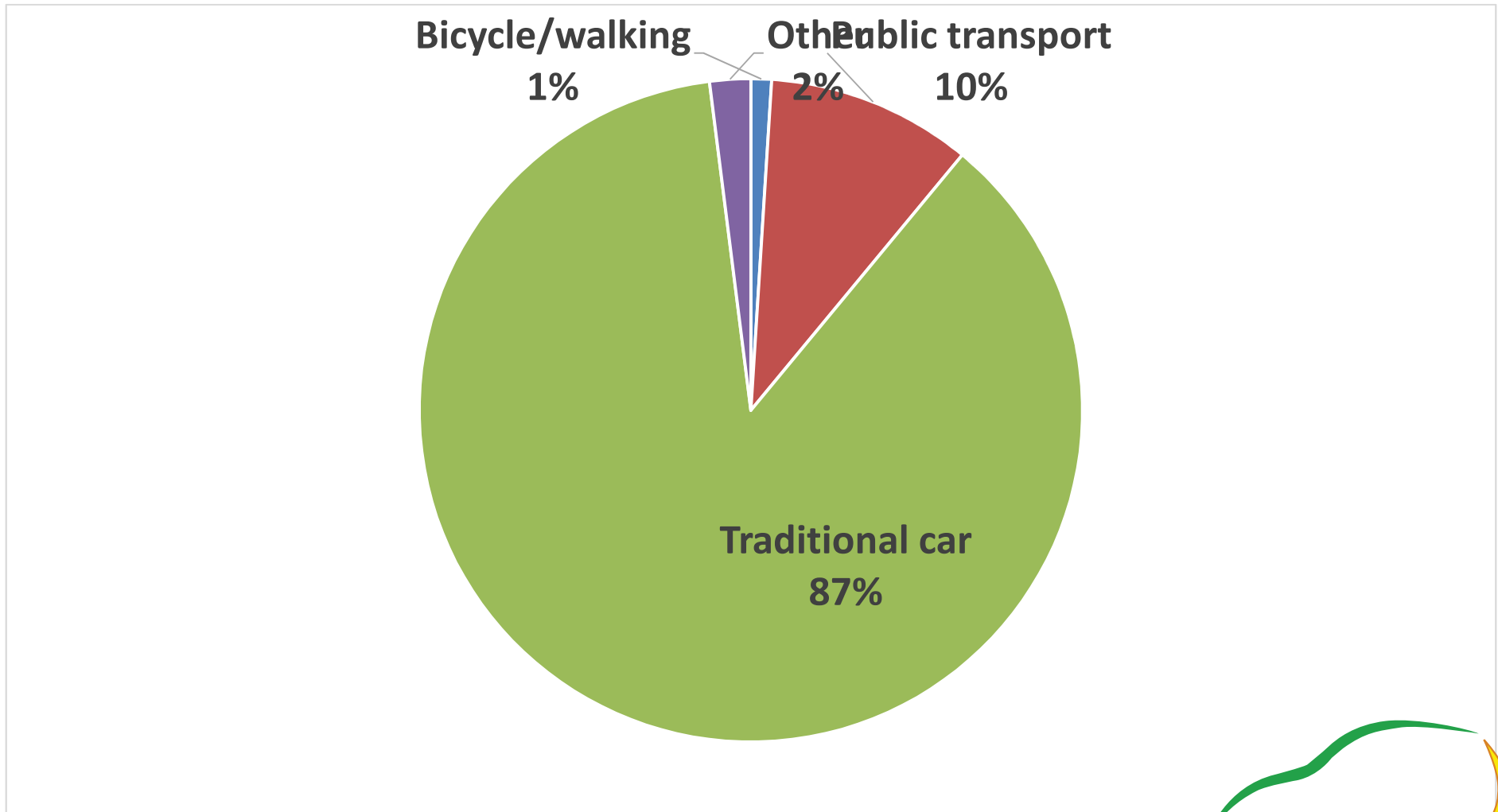
«I should have bought an EV a
long time ago»



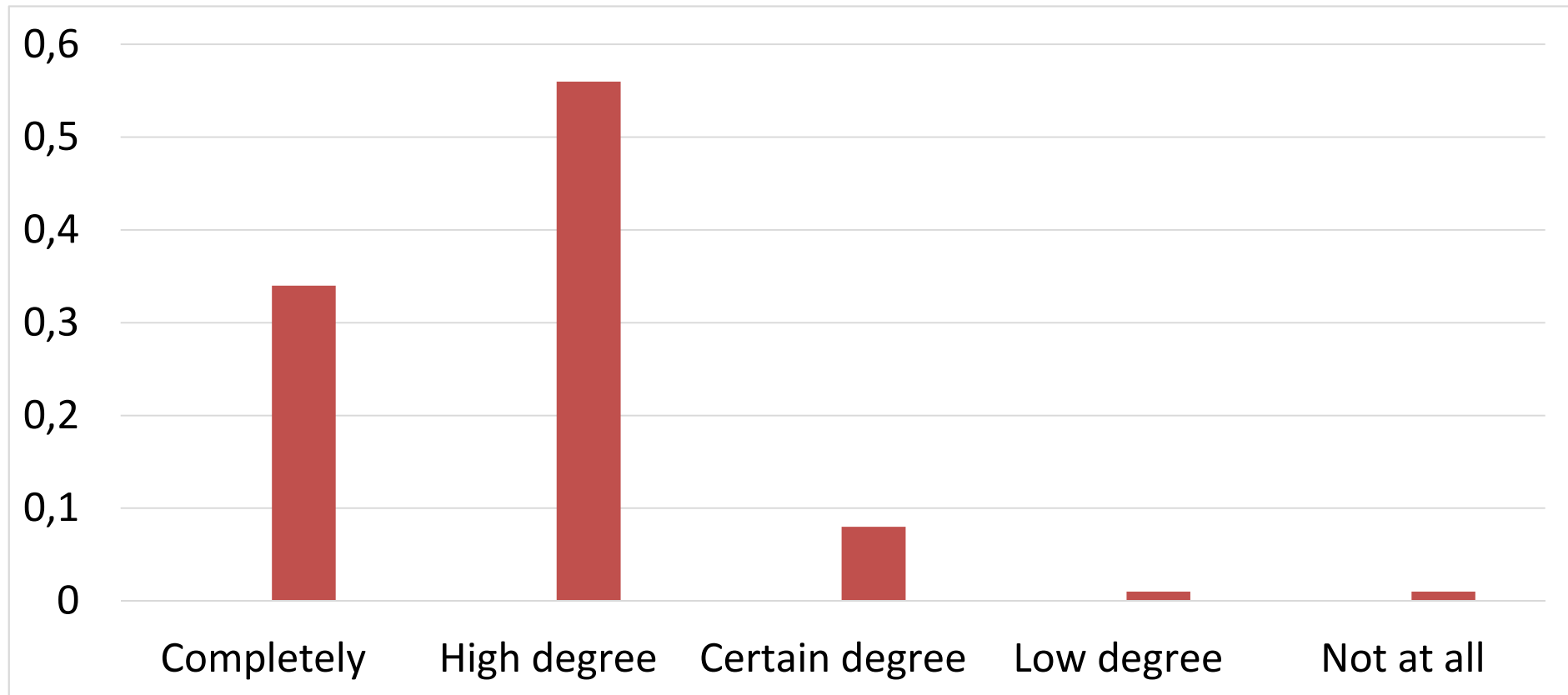
What's the most important incentives?



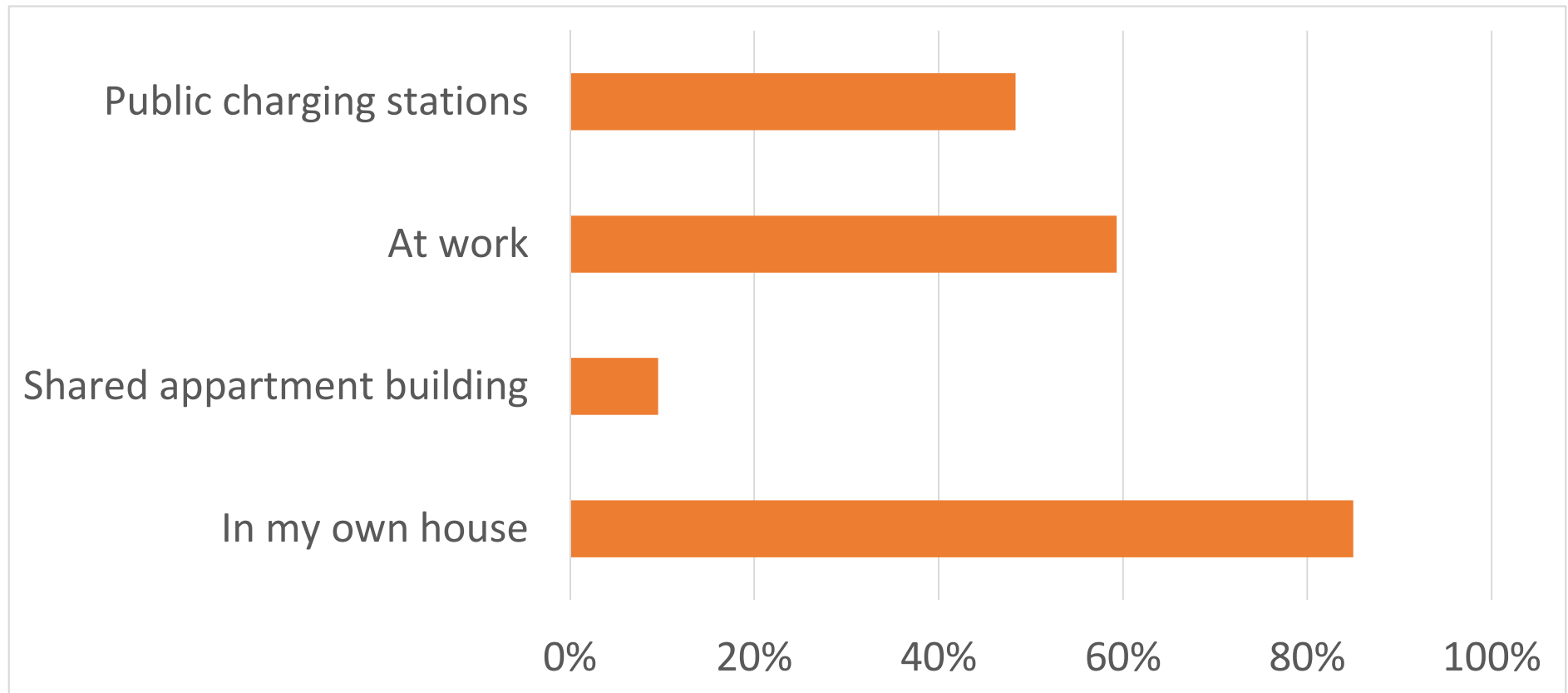
My EV replaces for the most part



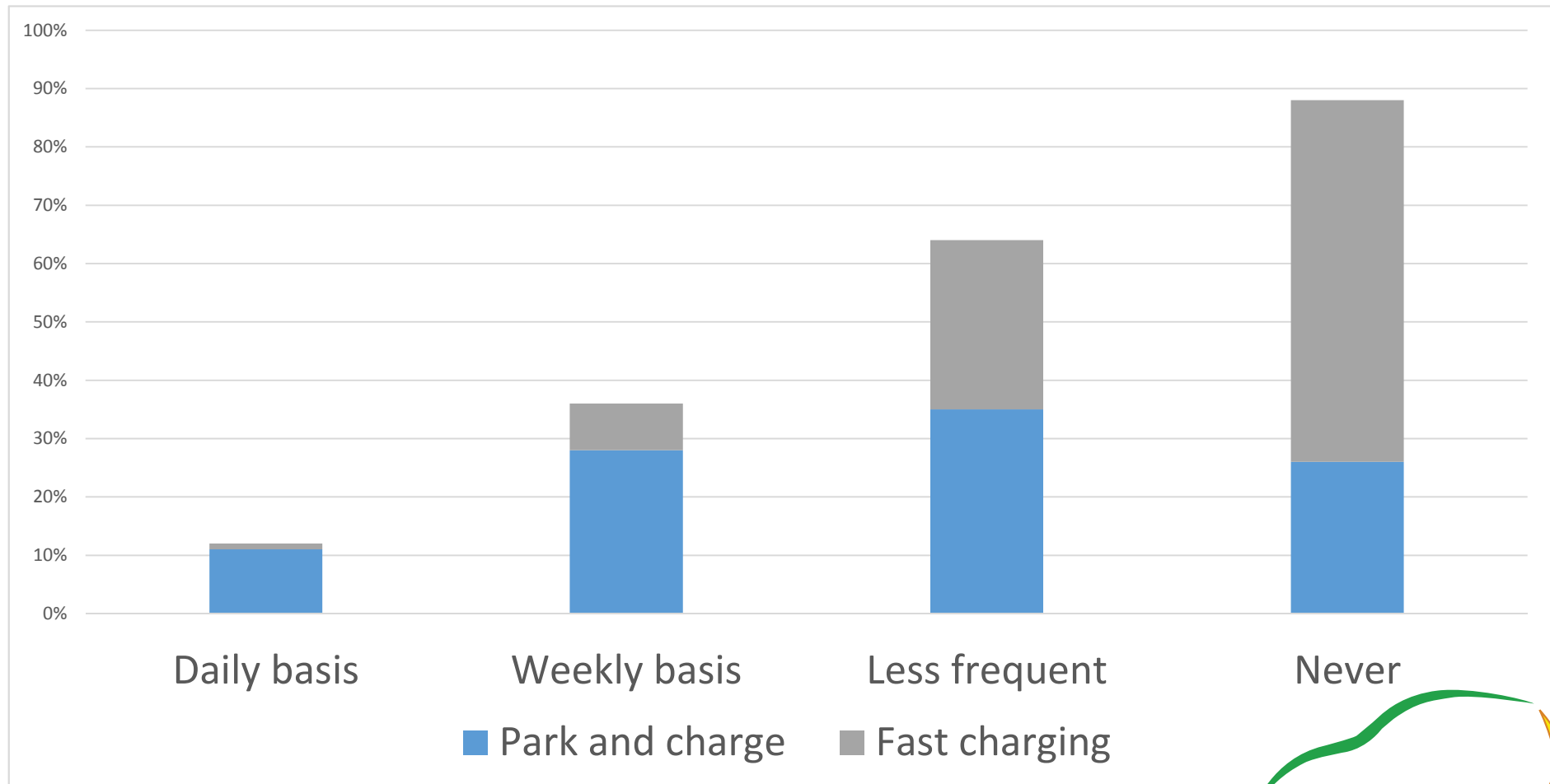
EV replacement of traditional car in daily use



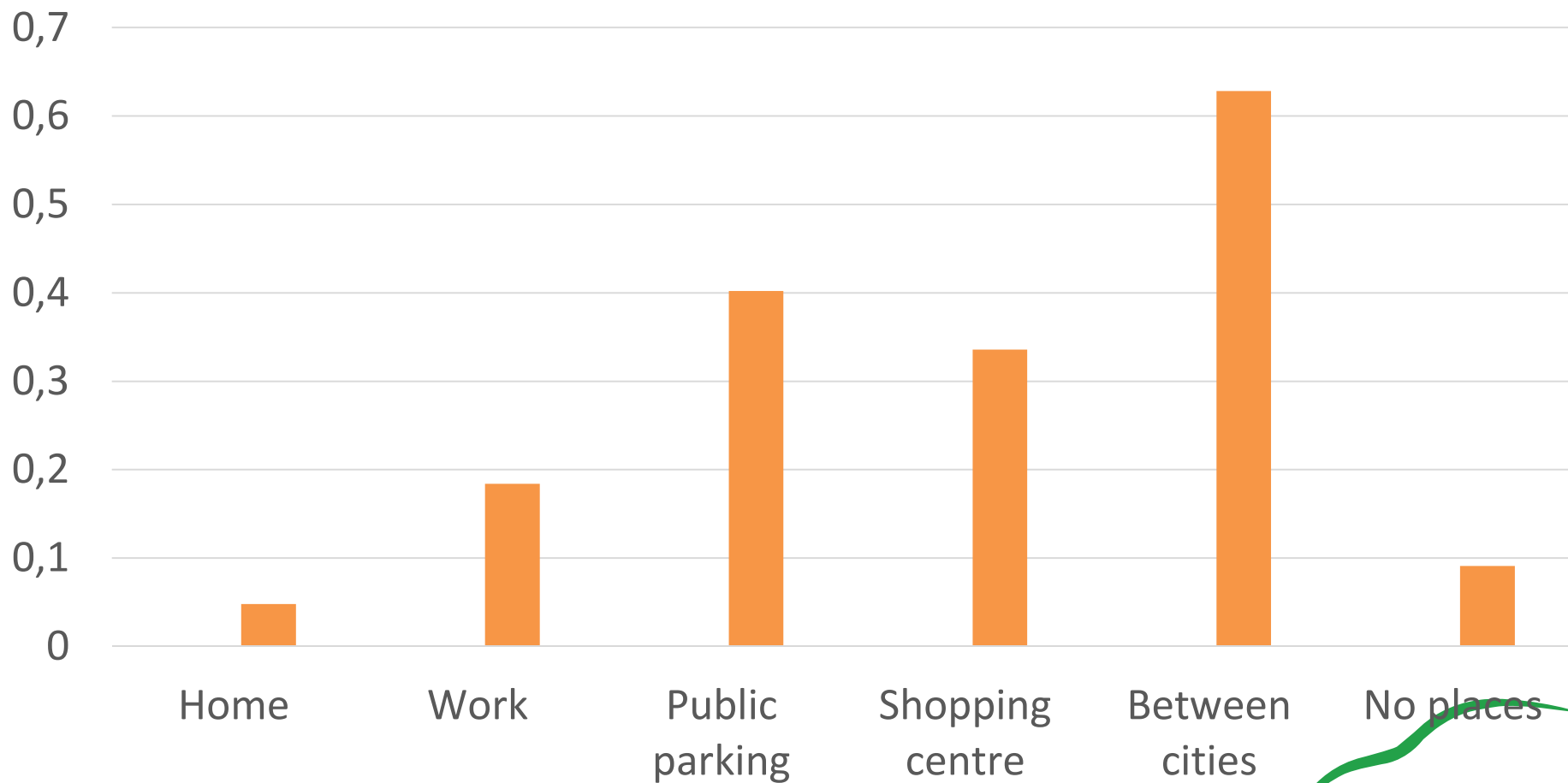
I can charge my electric car



How often did you use public charging stations last month?



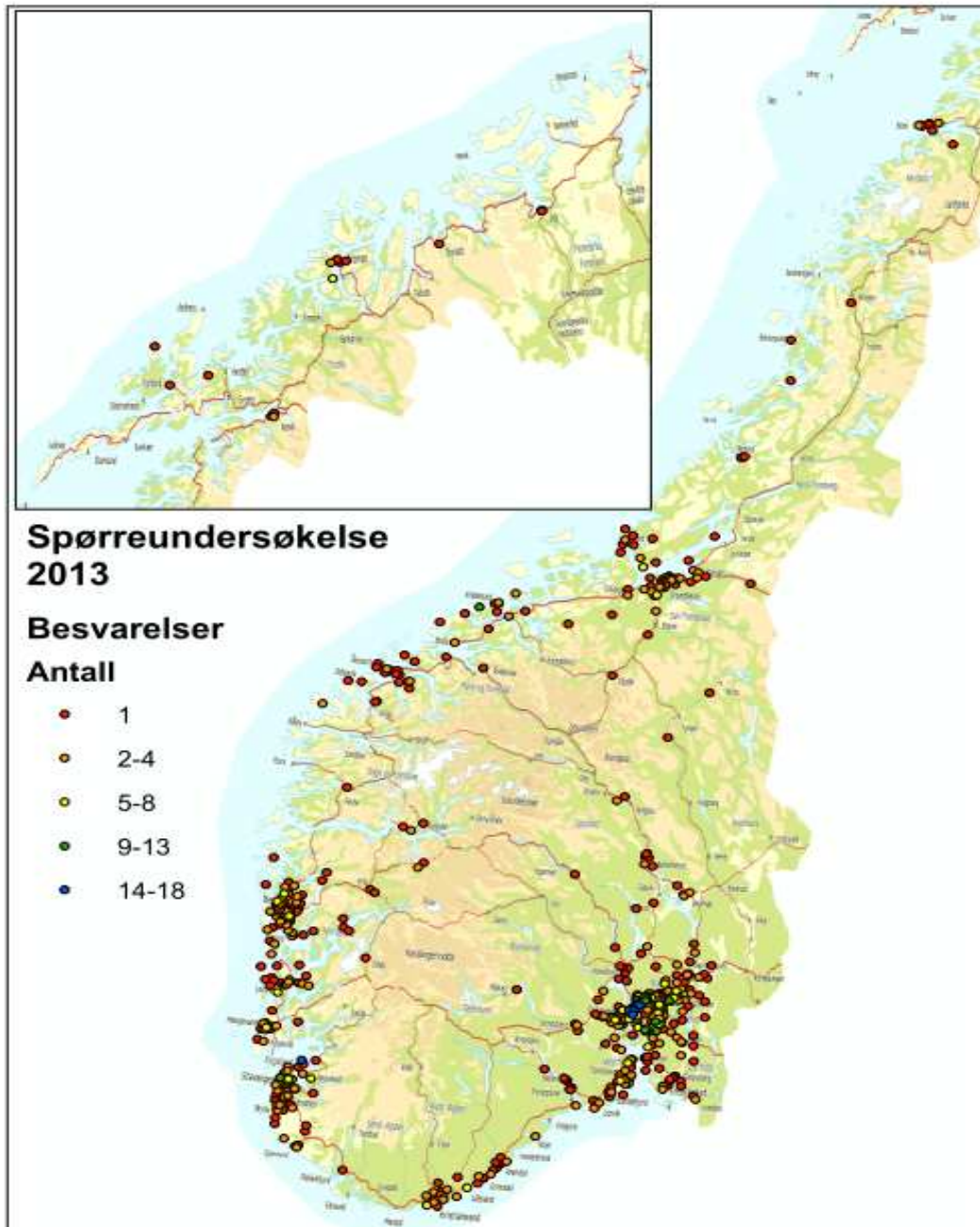
Where do you miss charging stations?



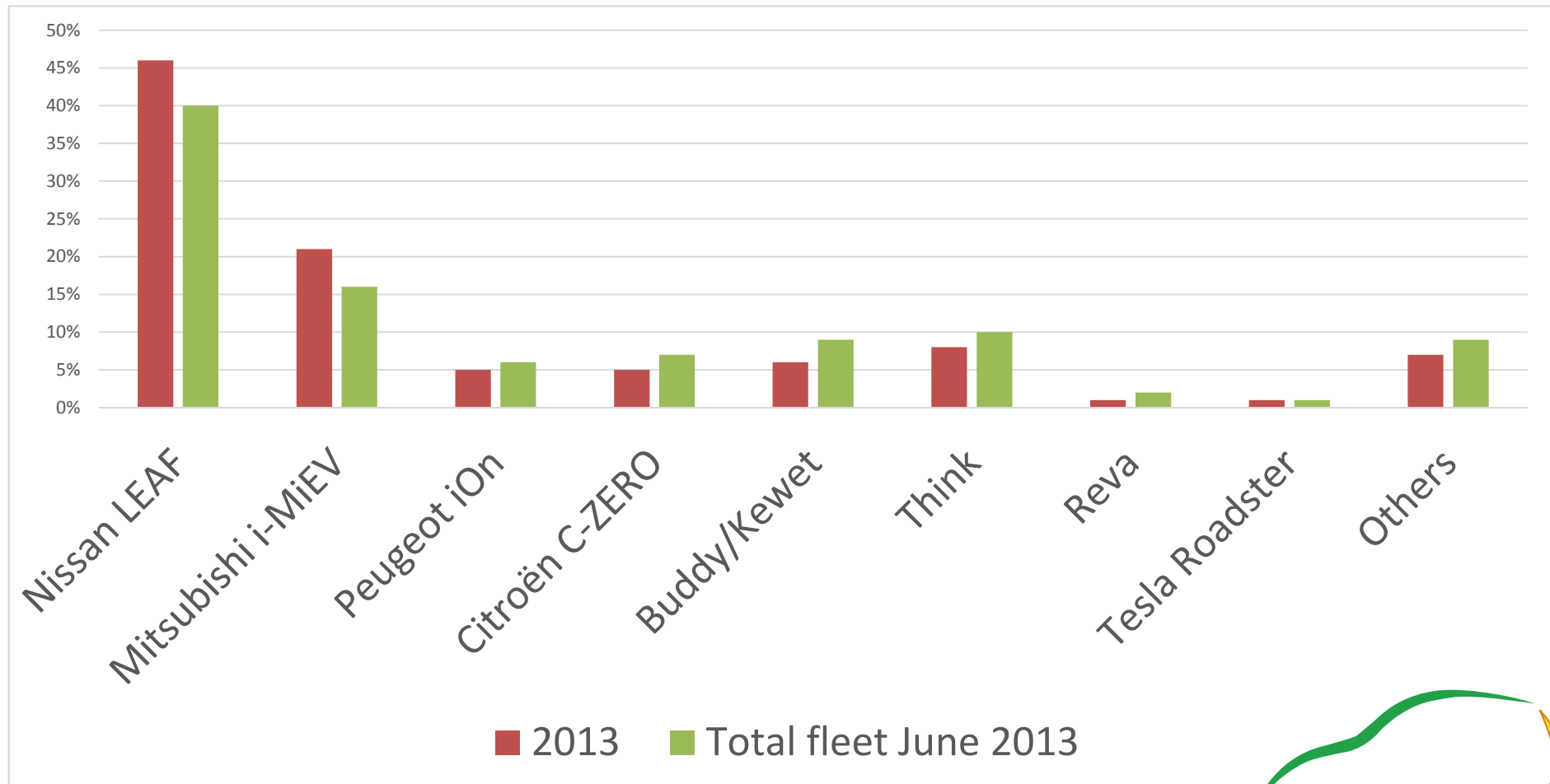
Conclutions

- Norwegian EV users are very satisfied with their electric car
- Suggestions for improvements:
 1. The EV industry should increase the range of the electric car
 2. The government should make the EV policy predictable

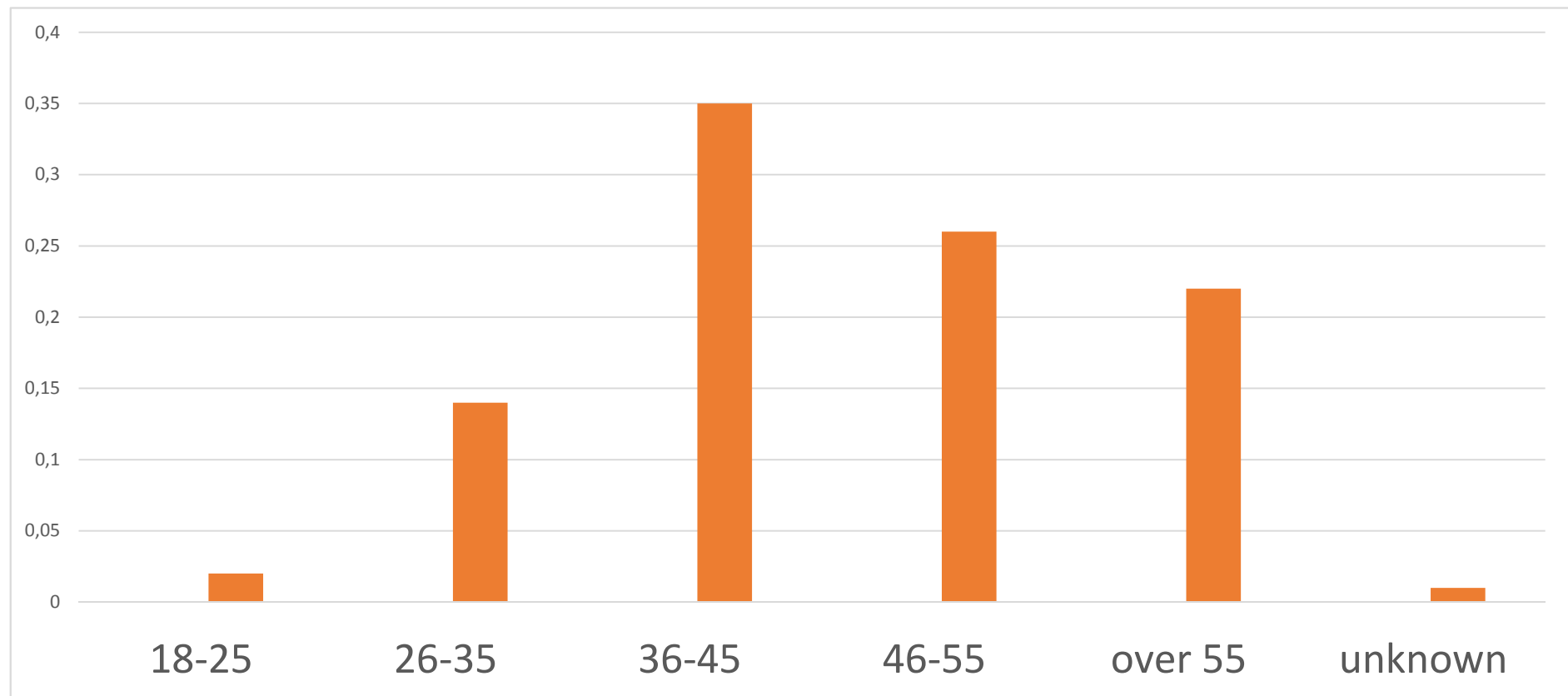




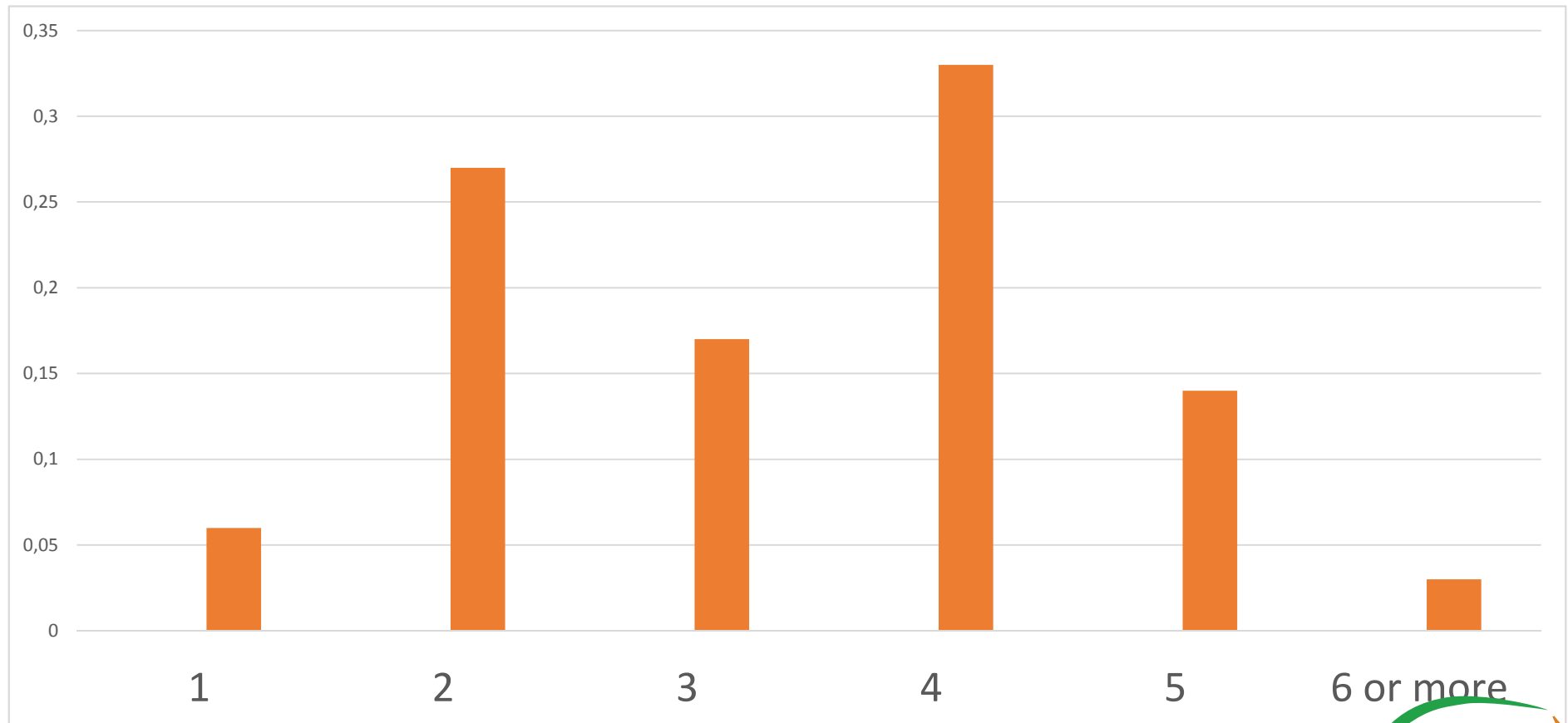
Electric car models



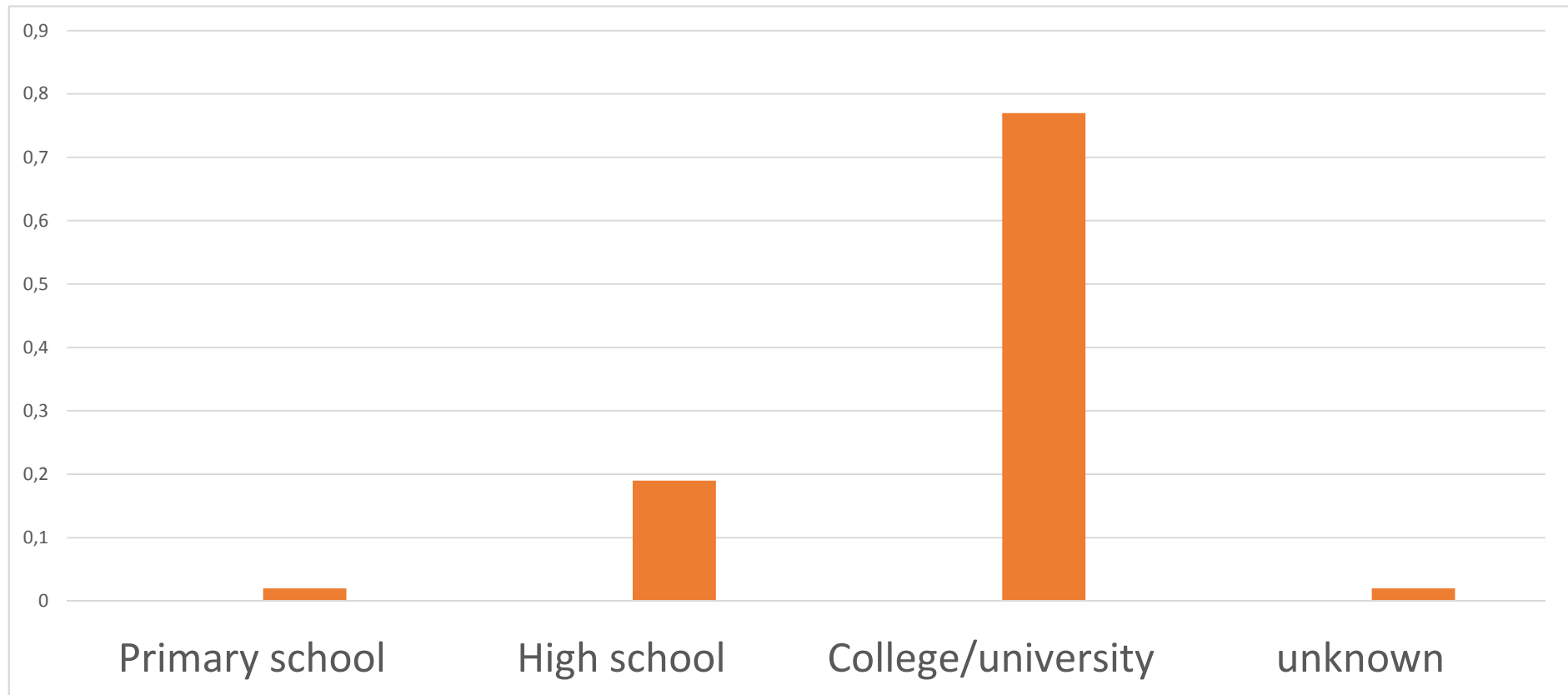
Age



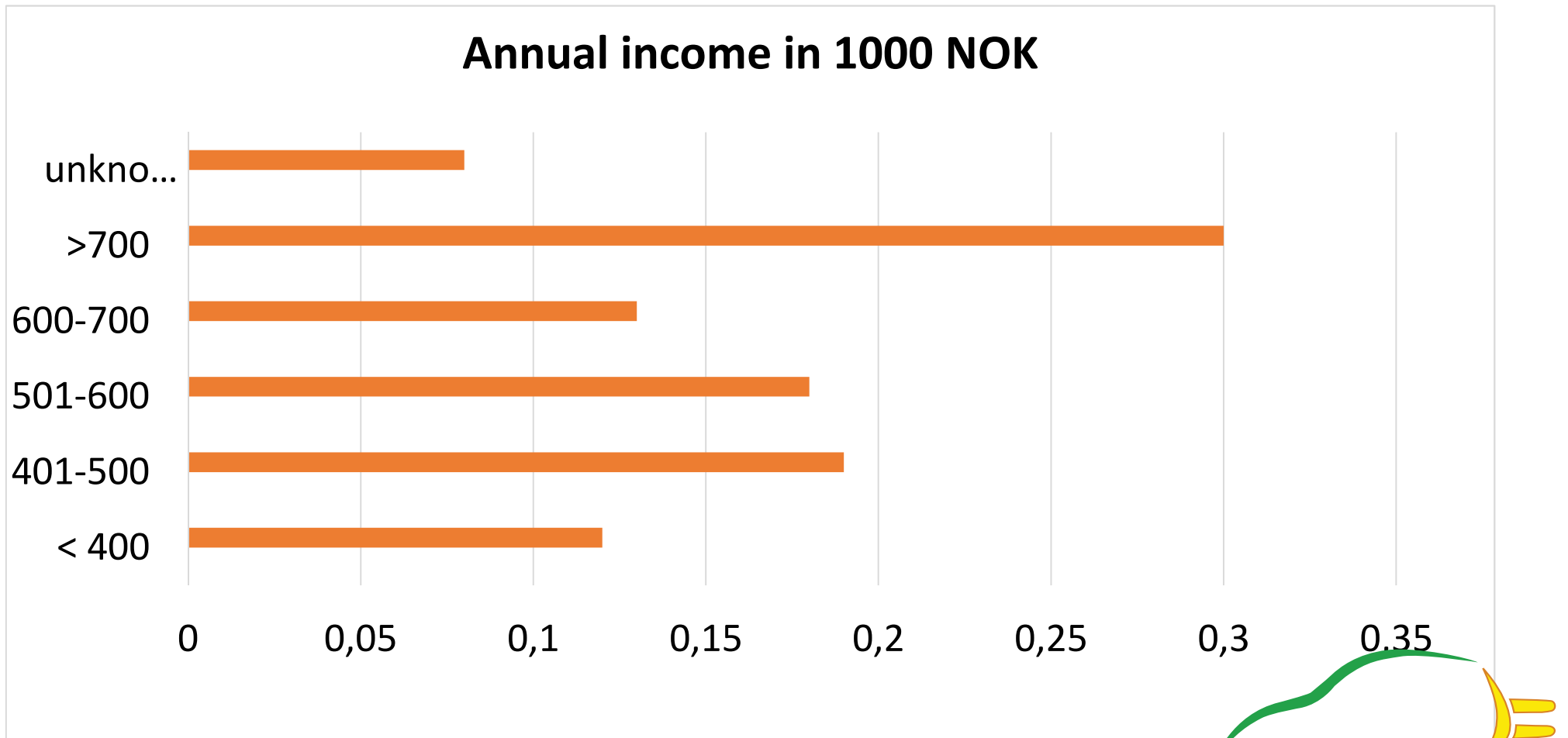
Persons in household



Education



Annual income in 1000 NOK



www.evnorway.no

