









**evs 27**  
The 27th INTERNATIONAL ELECTRIC VEHICLE SYMPOSIUM & EXHIBITION  
BARCELONA

## Conflicting interests in defining an 'optimal' battery size when introducing PHEVs?









Lars-Henrik Kullingsjö, Sten Karlsson, Frances Sprei

Physical Resource Theory  
Department of Energy & Environment  
Chalmers University of Technology

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**evs 27** **Research question**  
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- How will the choice of objective function influence the optimal battery size?
  - Total Cost of Ownership savings for the users
  - Electric drive fraction of the car fleet
  - Number of PHEVs sold
- How are the results affected by:
  - Costs of converting HEV to PHEV
  - Subsidies

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**evs 27** **The database**  
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- 445 privately driven Swedish cars
- Car model 2002 and younger
- GPS installed for 1-2 months
- March 2010-Sept 2012
- The cars are conventional gasoline and diesel cars









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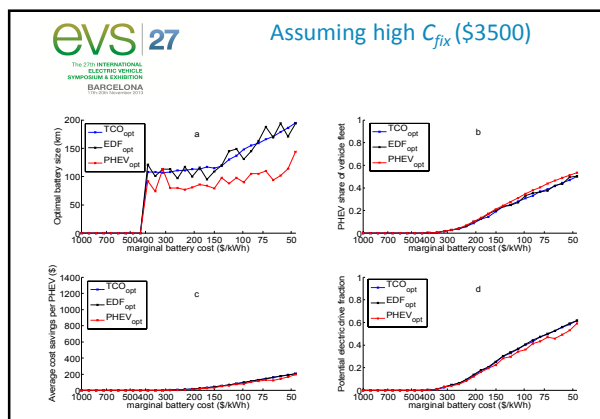
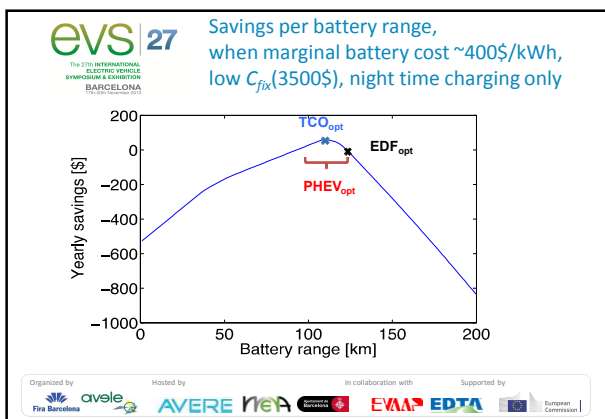
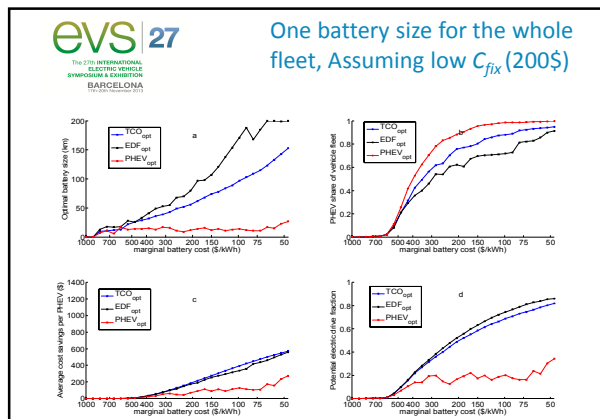
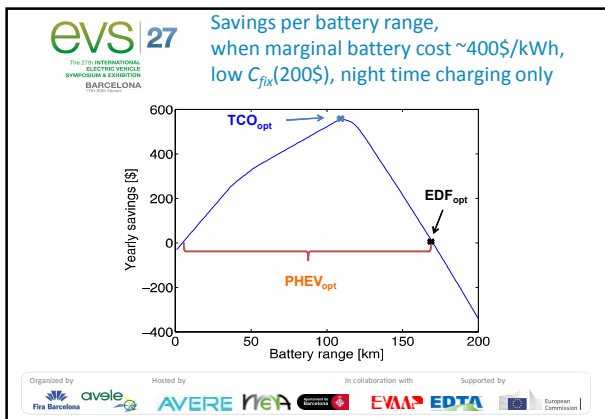
**evs 27** **HEV or PHEV?**  
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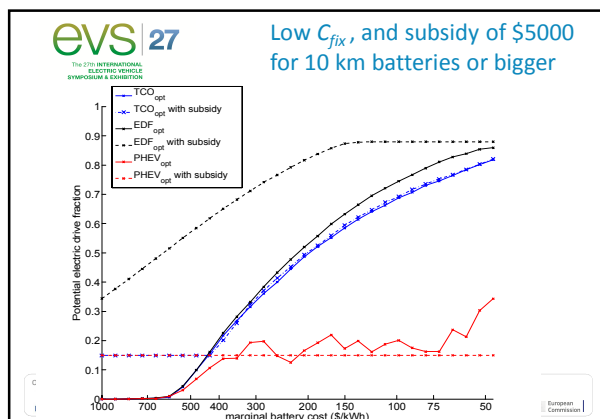
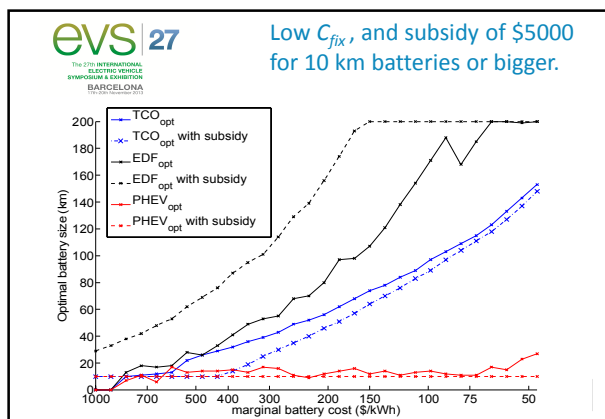
There is a higher investment to buy a PHEV but there is possibility to overcome this investment through cheap mileage.

- A PHEV is chosen if:  
Savings(AER) > (Battery investment (AER) +  $C_{fix}$ )

We consider a range of battery costs and two different scenarios of high and low fixed costs ( $C_{fix}$ )

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**Discussion**

- High fixed costs ( $C_{fix}$ ) may delay introduction of PHEVs
- High share of PHEVs is not necessarily the same as a high share of electric driving
- To reach a high share of electric driving small batteries are not enough.
- Subsidies should be designed with care

Thank you for listening! [Larshenr@chalmers.se](mailto:Larshenr@chalmers.se)

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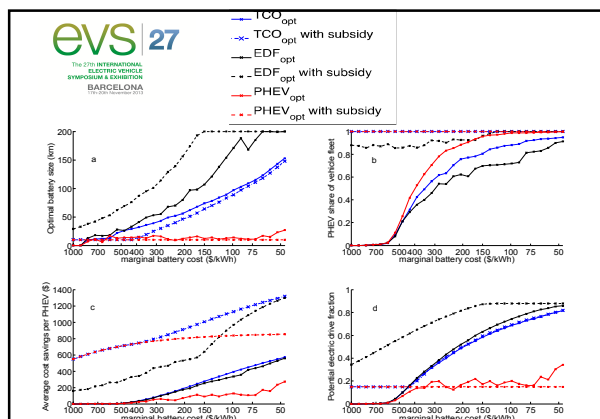
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**evs 27** Car statistics

Parameter	Average for cars in database	Average from vehicle register
Model year	2006.37	
Maximum engine power (kW)	98.2	99.5
Cylinder volume (cm <sup>3</sup> )	1819	1812
Curb weight (kg)	1456	1457
Fuel use (liter/100km)	7.22	7.26
CO <sub>2</sub> emission (g CO <sub>2</sub> /km)	176	177

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**evs 27** Methodology

Shift to PHEV when TCO is lower than corresponding HEV

Costs included:

- Annuitized battery investment costs
- Yearly fuel and electricity costs

$$\text{marginal savings} = d_{e,i}(AER) * (p_e e_f - p_e e_e)$$

$$\text{marginal cost} = \alpha \beta^{-1} c_e$$

- There is also an annualized investment cost besides battery:  $c_{fix}$

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**evs 27** Methodology

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**Marginal annual distance driven on electricity**

**Fuel and electricity prices**

**Specific energy use**

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$$\text{marginal cost} = \alpha \beta^{-1} c_e$$

- There is also an annualized investment cost besides battery:  $c_{fix}$

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**evs 27** Methodology

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$$\text{marginal savings} = d_{e,f}(AER) * (p_f e_f - p_e e_e)$$

$$\text{marginal cost} = \alpha \beta^{-1} c_e e_e$$

Annuity →  $\alpha$     
 Depth of discharge →  $\beta^{-1}$     
 Marginal battery cost →  $c_e e_e$

- There is also an annualized investment cost besides battery:  $C_{fix}$

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**evs 27** Parameters

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Parameter	Value
Specific fuel use, $e_f$	0.45 kWh/km
Specific electricity use, $e_e$	0.15 kWh/km
Fuel price, $p_f$	0.2 \$/kWh
Electricity price, $p_e$	0.2 \$/kWh
Annuity, $\alpha$	0.15 yr <sup>-1</sup>
Depth of discharge, $\beta$	0.7
$C_{fix}$ -low	\$200
$C_{fix}$ -high	\$3500

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